

Case Study

Royal Bournemouth Hospital

A Kaleidoscope of Butterflies

BELL were delighted to be a part of the Organ Donation Commemorative Artwork that was recently unveiled at The Royal Bournemouth Hospital.

Organ donation is critically important to help preserve life. In 2014/15 4431 people in the UK had their lives saved or improved by an organ transplant, The Royal Bournemouth Hospital have decided to pay a fitting tribute to organ donors. With the current consent/authorisation rate below 60% they also want to raise awareness of the importance of organ donation.

As part of their design they had many technicalities to decide on, one of which was to choose lights that will show up every section of the sculpture magnificently. To meet this criteria they chose Bell LED Classic GU10's with a 6500K (daylight) colour temperature.

These lamps illuminate the design and enhance the shimmer of each butterfly for maximum effect, and with their 30000 hour lamp life they are maintenance free.

- Over the life of the lamps The Royal Bournemouth Hospital could save £1267 in energy costs compared to halogen lamps.
- Energy Saving 88% • Annual Energy Saving 1,794kWh • Annual CO₂ Saving 1,005kg • Annual Maintenance Saving £650

